Record Nr. UNINA9910458967103321 Autore Laacks Nils Titolo Networks and the internationalization of management consulting firms [[electronic resource]]: a critical view on traditional theory // Nils Pubbl/distr/stampa Hamburg, : Diplomica Verlag, 2010 **ISBN** 3-8386-0828-3 Descrizione fisica 1 online resource (50 p.) Disciplina 001 001/.023/73 Soggetti **Business consultants** Consulting firms - Economic aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Nota di contenuto Networks and the Internationalization of Management Consulting Firms; 1 Introduction; 2 Definitions; 3 The Management Consulting Market; 4 Internationalization Theories; 5 Internationalization of Management Consulting Firms; 6 Implications; 7 References; About the Author Sommario/riassunto HauptbeschreibungAn increasing number of management consulting firms decides to expand business activities into international markets in order to stay competitive and take advantage of new possibilities associated with globalization. Numerous internationalization theories have been developed in the last forty years. This study challenges systematically the traditional approaches of internationalization and

different theoretical framew

examines the role that networks play in the internationalization process of management consulting firms and the way this is being reflected in