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Autore	Dean Kenneth
Titolo	Historical introduction to the return of the gods [[electronic resource] /] / by Kenneth Dean and Zheng Zhenman
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Collana	Handbook of Oriental studies Handbuch der Orientalistik. Section 4, China, , 0169-9520 ; ; v. 23/1 Ritual alliances of the Putian Plain ; ; v. 1
Altri autori (Persone)	ZhengZhenman
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Soggetti	Gods, Chinese Village communities - China - History Electronic books. China Genealogy Religious aspects China Religious life and customs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The gods return / by Kenneth Dean -- pt. 2. Lineage and religion on the Putian Plains : an analysis based on stone inscriptions / by Zheng Zhenman ; translated by Kenneth Dean.
Sommario/riassunto	Making ingenious use of a wide variety of sources, and old as well as modern technical resources, Kenneth Dean and Zheng Zhenman here set a new standard for an histoire totale for a coherently well-defined cultural region in China. At the same time it deals in-depth with the ongoing negotiation of modernity in Chinese village rituals. Over the past thirty years, local popular religion has been revived and re- invented in the villages of the irrigated alluvial plain of Putian, Fujian, China. Volume 1 provides a historical introduction to the formation of 153 regional ritual alliances made up of 724 villages. Early popular cults, Ming lineages, Qing multi-village alliances, late Qing spirit- medium associations, 20th century state attacks on local religion, and

the role of Overseas Chinese and local communities in rebuilding the temple networks are discussed. Volume 2 surveys the current population, lineages, temples, gods, and annual rituals of these villages. Maps of each ritual alliance, the distribution of major cults and lineages, are included. Find information about a film related to the book [here](#).

2. Record Nr.	UNISALENTO991001184459707536
Autore	Sbrana, Roberto
Titolo	Lo studio dei casi di marketing metodologia e applicazioni : i casi risolti del Master in comunicazione e marketing di Publitalia '80 / Roberto Sbrana, Alessandro Gandolfo
Pubbl/distr/stampa	Torino : Giappichelli, c1999
ISBN	8834891902
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Altri autori (Persone)	Gandolfo, Alessandroauthor
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