Record Nr. UNINA9910458878003321 The Cold War in Asia [[electronic resource]]: the battle for hearts and **Titolo** minds / / edited by Zheng Yangwen, Hong Liu, Michael Szonyi Pubbl/distr/stampa Leiden;; Boston,: Brill, 2010 **ISBN** 1-282-94960-8 9786612949609 90-474-2881-1 Descrizione fisica 1 online resource (284 p.) Collana Brill ebook titles Altri autori (Persone) ZhengYangwen LiuHong <1959 Nov. 1-> SzonyiMichael Disciplina 950.4/2 Soggetti Cold War - Social aspects - Asia Electronic books. Asia Politics and government 1945-Asia Foreign relations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto pt. 1. World system and Asian order -- pt. 2. The propaganda war -pt. 3. The export and globalisation of Maomism. The Cold War stayed cold in Europe but it was hot in Asia. Its legacy Sommario/riassunto lives on in the region. In none of the three dominant historiographical paradigms: orthodox, revisionist and post-revisionist, does Asia, or the rest of the Third World, figure with much significance. What happens to these narratives if we put them to the test in Asia? This volume argues that attention to what has been conventionally considered the periphery is essential to a full understanding of the global Cold War. Foregrounding Asia necessarily leads to a re-assessment of the dominant narratives. This volume also argues for a shift in focus from diplomacy and high politics alone towards research into the culture of the Cold War era and its public diplomacy. \'As a whole, the essays contribute to enriching our understanding of what was really happening

in an era that is too often understood in the catch-all framework of the

Cold War.\' - Akira Iriye, Harvard University