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Titolo	The new Arab media [[electronic resource]] : technology, image and perception // edited by Mahjoob Zweiri and Emma C. Murphy
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Nota di contenuto	Cover; Contents; List of Tables and Figures; Contributors; Introduction; 1 The New Frontier in International Politics: The Nature of al-Jazeera's Prime-time Broadcasting; 2 Between Freedom and Coercion: Inside Internet Implantation in the Middle East; 3 The Milestone Metaphor: CNN and al-Jazeera Discourse on the Iraq War; 4 News Media, Public Diplomacy and the 'War on Terror'; 5 Image Culture, Media and Power; 6 Religious Diaspora and Information Communications Technology: The Impact of Globalization on Communal Relations in Egypt 7 Between Image and Reality: New ICTs and the Arab Public Sphere8 The Impact of Arab Satellite Channels on Public Opinion; 9 Jordan's Local Radio Revolution: Progress, Challenges and Possibilities; Appendix; Further Reading; Index
Sommario/riassunto	"The New Arab Media: Technology, Image and Perception" provides a valuable introduction and analysis of some of the most important issues surrounding the new media revolution in the Middle East, in particular examining the two Janus-like faces of the new media in the Middle East: its role in reflecting developments within the region as well as its function in projecting the Arab world outside of the Middle East.

Topics examined within the book include the impact of Al-Jazeera; implementation of the Internet in the region; use of the media for diplomacy and propaganda; image culture; use of t
