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Autore	Morris Tee
Titolo	Expert podcasting practices for dummies [[electronic resource] /] / by Tee Morris, Evo Terra, and Ryan Williams
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Descrizione fisica	1 online resource (458 p.)
Collana	For dummies --For dummies
Altri autori (Persone)	TerraEvo WilliamsRyan
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Nota di contenuto	Expert Podcasting Practices For Dummies; About the Authors; Dedication; Authors' Acknowledgments; Contents at a Glance; Table Of Contents; Introduction; About This Book; What You're Not to Read; Foolish Assumptions; How This Book Is Organized; Conventions Used in This Book; Icons Used in This Book; Where to Go from Here; Part I: Planning Out a Podcast; Practice 1: Selecting the Right Topic for Your Podcast; Taking Inventory of Your Interests; Filling a Niche by Focusing on a Specific Area of Interest; Narrowing Your Focus to Make Your Show Unique Broadening Your Focus to Appeal to New Listeners Practice 2: Keeping Up with the Joneses; Watching Podcast Directories; Successful Searching Strategies; Managing Information Overload; Staying Connected to the Offline World; Practice 3: Staffing Your Podcast for Success; Choosing the Right Host; Choosing the Support Staff; Practice 4: Podcast Studio Considerations; Designing a Studio with Built-in Flexibility; Location, Location, Location: Podcasting from a Room in Your Home; Unconventional Options for Your Studio; A Professional Look for a Professional Sound; Practice 5: Stick to the Script!

Of Intros and Outros Creating a Standard Voiceover for Your Show; Middle Management: Planning the Main Part of Your Show; Writing for Your Podcast; Practice 6: Transitions, Timing, and Cues; Making Transitions with Bumpers and Rejoiners; Pauses Are a Good Thing; Using Signals and Signs to Keep the Conversation Flowing Smoothly; Fade In, Fade Out; Practice 7: Reviewing Your Podcast with a Critical Eye; Accessing Audio Quality; Finding the Perfect Length for Your Show; Critiquing the Content of Your Show; Evaluating Your Supporting Materials; Practice 8: T-Minus Five Episodes . . .
The Blog: Your Personal Hype Machine Does It Have to Be Five Episodes; Part II: Going for a Professional Sound; Practice 9: Upgrading Your Headphones; Why Focus on Headphones?; Before You Jump for Those 300 Headphones . . .; What to Look for in Headphones; Listen Up!; Practice 10: Selecting the Right Microphone; Choosing the Best Microphone for you; My Mama Told Me, "You Better Shop Around"; Can I Take This Mic for a Test Cast?; Turning to Podcasts for Insight into Mics (And Other Audio Gear); Practice 11: Upgrading Your Software; Working Beyond Audacity; Working Beyond GarageBand Looking at the Major-League Players Deciding Whether to Upgrade; Practice 12: Creating a Quiet, Happy Place; Common Sources of Unwanted Ambient Noise; The Podcaster's Feng Shui; Timing Is Everything; Patience, Patience, Patience: Waiting Out the Noise; Practice 13: Eliminating Ambient Noise; Removing Unwanted Noise with a Noise Gate; Reducing Noise in Post-Production; The Best Noise-Reduction Device: You!; Practice 14: One-Take Wonders; And You're Recording! (Good Luck.You'll Need It.); The Method in the One-Take Madness; What You Gain with One-Take Recording
Practice 15: Multiplicity: Recording Multiple Takes

Sommario/riassunto

If you once dreamed of a broadcasting career, or if you're passionate about a cause you want to share with the world, podcasting may be just what you're looking for. But it's not as simple as picking up a microphone—at least, not if you want great results. So pick up *Expert Podcasting Practices For Dummies* instead, and discover the secrets of producing professional podcasts! This plain-English guide shows you how to record like a pro, build an audience, and maybe even generate some revenue from your podcasting passion. If you're ready to go live with what you have to say, here's how t
