

1. Record Nr.	UNINA9910458734303321
Titolo	National conversations : public service media and cultural diversity in Europe // edited by Karina Horsti, Gunilla Hulten and Gavan Titley ; cover designer, Stephanie Sarlos ; copy-editor, Emma Rhys ; production manager, Tim Elameer ; typesetting, John Teehan
Pubbl/distr/stampa	Bristol, England ; ; Chicago, Illinois : , : Intellect, , 2014 ©2014
ISBN	1-78320-286-6 1-78320-285-8
Descrizione fisica	1 online resource (254 p.)
Disciplina	384.5402854678
Soggetti	Public broadcasting Public service radio programs Public broadcasting - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	FrontCover; Half-title; Title; Copyright; Contents; Acknowledgements; Introduction: National Conversations: Public Service Media and Cultural Diversity in Europe; Section 1 The Rise of Diversity and Transition to Public Service Media: Complementary Perspectives; Chapter 1: Diversity, Broadcasting and the Politics of Representation; Chapter 2: The Cultural Diversity Turn: Policies, Politics and Influences at the European Level; Chapter 3: Public Service Media and Cultural Diversity: European Regulatory and Governance Frameworks Section 2: Policies, Practices and Future Directions: National Case StudiesChapter 4: Between Diversity and Pluriformity: The 'New Style' of Dutch Broadcasting; Chapter 5: Struggling With Multiculturalism? Cultural Diversity in Flemish Public Broadcasting Policies and Programmes; Chapter 6: Ireland, the 'Migration Nation': Public Service Media Responses Between Discourse and Desire; Chapter 7: A Vulnerable Diversity: Diversity Policies in Swedish Public Service Media; Chapter 8: The Politics of a Multicultural Mission: Finland's YLE in a

Changing Society

Chapter 9: The Multicultural Mission in Public Service Broadcasting: The Case of Norway
Chapter 10: Estonian Broadcasting and the Russian Language: Trends and Media Policy; Afterword: 'And That's Goodnight From Us': Cultural Diversity and its Challenges for Public Service Media; Index; BackCover

Sommario/riassunto

Public service broadcasting is in the process of evolving into 'public service media' as a response to the challenges of digitalization, intensive competition and financial vulnerability.