Record Nr. UNINA9910458734303321 National conversations: public service media and cultual diversity in **Titolo** Europe // edited by Karina Horsti, Gunilla Hulten and Gavan Titley: cover designer, Stephanie Sarlos; copy-editor, Emma Rhys; production manager, Tim Elameer; typesetting, John Teehan Pubbl/distr/stampa Bristol, England;; Chicago, Illinois:,: Intellect,, 2014 ©2014 **ISBN** 1-78320-286-6 1-78320-285-8 Descrizione fisica 1 online resource (254 p.) Disciplina 384.5402854678 Soggetti Public broadcasting Public service radio programs Public broadcasting - Europe Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. FrontCover; Half-title; Title; Copyright; Contents; Acknowledgements; Nota di contenuto Introduction: National Conversations: Public Service Media and Cultural Diversity in Europe; Section 1 The Rise of Diversity and Transition to Public Service Media: Complementary Perspectives: Chapter 1: Diversity. Broadcasting and the Politics of Representation; Chapter 2: The Cultural Diversity Turn: Policies, Politics and Influences at the European Level; Chapter 3: Public Service Media and Cultural Diversity: European Regulatory and Governance Frameworks Section 2: Policies, Practices and Future Directions: National Case StudiesChapter 4: Between Diversity and Pluriformity: The 'New Style' of Dutch Broadcasting; Chapter 5: Struggling With Multiculturalism? Cultural Diversity in Flemish Public Broadcasting Policies and Programmes; Chapter 6: Ireland, the 'Migration Nation': Public Service Media Responses Between Discourse and Desire; Chapter 7: A Vulnerable Diversity: Diversity Policies in Swedish Public Service Media;

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Sommario/riassunto

Public service broadcasting is in the process of evolving into 'public service media' as a response to the challenges of digitalization, intensive competition and financial vulnerability.