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Autore	Turner Louis <1942-, >
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Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2011, c1987
ISBN	1-136-92833-2 1-136-92834-0 1-283-03770-X 9786613037701 0-203-84559-5
Descrizione fisica	1 online resource (91 p.)
Collana	Chatham House papers, , 0143-5795 ; ; 34 Routledge library editions. Japan ; ; v. 20
Disciplina	338.88
Soggetti	Joint ventures - Japan Joint ventures - United States Joint ventures - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1987.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction -- 2. What is industrial collaboration? -- 3. Collaboration and Japan : the history -- 4. West European and American perception -- 5. The consumer electronics sector -- 5. The consumer electronics sector -- 6. The automotive sector -- 7. Information technology -- 8. Aerospace -- 9. Issues for corporate strategists -- 10. Issues for governments.
Sommario/riassunto	This study looks at the experiences of European and American companies that have collaborated with their Japanese competitors in the fields of computers, consumer electronics, automobiles and aero-engines, by forming joint ventures, designing products together and pursuing complementary marketing strategies. It examines why these companies have chosen to collaborate rather than compete; whether the Japanese companies have proved to be reliable partners; whether the non-Japanese have been left behind; and what the future of such collaboration may be. The book concludes by pointing to a growing

2. Record Nr.	UNINA9910703136103321
Titolo	Mold [[electronic resource]]
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Descrizione fisica	1 online resource (2 unnumbered pages)
Collana	OSHA fact sheet
Soggetti	Molds (Fungi) - Prevention Molds (Fungi) - Control Molds (Fungi) - Health aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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