

1. Record Nr.	UNINA9910458660303321
Autore	Brown Brian <1962->
Titolo	Evidence-based health communication [[electronic resource] /] / Brian Brown, Paul Crawford, Ronald Carter
Pubbl/distr/stampa	Maidenhead, : Open University Press, 2006
ISBN	1-281-12908-9 9786611129088 0-335-22956-5
Descrizione fisica	1 online resource (217 p.)
Altri autori (Persone)	CrawfordPaul <1963-> CarterRonald <1947->
Disciplina	610.696
Soggetti	Communication in medicine Evidence-based medicine Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Half Title; Title; Copyright; Acknowledgements; Contents; Chapter 1 Theories of health communication and theories of society; Chapter 2 The language of evidence: communicating about evidence in health care; Chapter 3 Communicating effectively: what works for whom; Chapter 4 The narratives of illness; Chapter 5 The consultation: towards a 'molecular sociology' of the health care encounter; Chapter 6 Teaching communication traditionally: chalk, talk and role plays; Chapter 7 New approaches to the teaching of communication: data-driven learning and experiential education Chapter 8 Communicating carefully: communicating about sensitive mattersChapter 9 Health education and communication: changing, informing, compliance and concordance; Chapter 10 Blip culture: the power of brief communication; Chapter 11 Conclusion; Index; PATIENT PARTICIPATION IN HEALTH CARE CONSULTATIONS; HEALTH COMMUNICATION: THEORY AND PRACTICE; Back Cover
Sommario/riassunto	Provides a review of the field of health communication and the kinds of evidence that have been collected concerning effective communication. This book also critically evaluates the kinds of training health

professionals receive in communication skills and examines its relatively limited role in the curriculum.
