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| Descrizione fisica | 1 online resource (422 p.) |
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| Lingua di pubblicazione | Inglese |
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| Nota di contenuto | Contents; List of Figures; List of Strategy Diagrams; List of Tables; 1. Of Strategies, Deliberate and Emergent; 2. Patterns in Strategy Formation: Volkswagenwerk, 1937-72 and US Strategy in Vietnam, 1950-73; 3. Tracking Strategies in an Entrepreneurial Firm: Steinberg Inc., 1917-75; 4. Strategy Formation in an Adhocracy: National Film Board of Canada, 1939-75; 5. Into the Mind of the Strategist: Strategy Formation in Canadian Lady, 1939-76; 6. Does Planning Impede Strategic Thinking?: Tracking the Strategies of Air Canada, 1937-76 7. Tracking Strategies in the Birthplace of Canadian Tycoons: The Sherbrooke Record, 1946-768. Mirroring Canadian Industrial Policy: Strategy Formation at Dominion Textile, 1873-1990; 9. Strategy of Design: A Study of 'Architects in Copartnership', 1953-78; 10. Strategic Management Upside Down: Tracking Strategies at McGill University, 1829-80; 11. The Illusive Strategy: Tracking the Strategies of a Strategy Researcher, 1967-91; 12. Toward a General Theory of Strategy Formation; Appendix: Steps in Research on Strategy Formation; Bibliography; Index |
| Sommario/riassunto | There is a great deal of practice, discussion, and writing about strategy, but little investigation of the processes by which strategies actually |

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| form in organizations. This book shares the results of Henry |
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| Mintzberg's investigation into this, conducted over several decades, |
| using case studies drawn from business and governmental |
| organizations ;There is a great deal of practice, discussion, and |
| publication about strategy, but surprisingly little investigation of the |
| processes by which strategies actually form in organizations. Henry |
| Mintzberg, one of the world's leading thinkers and writers |