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Identity Politics: Gender and Race in the 2008 Democratic Presidential Nomination THE CANDIDATES, THEIR POLITICAL STANDING, AND NOMINATION STRATEGIES; CLINTON AND OBAMA: A COMMUNICATION PERSPECTIVE; THE 2008 DEMOCRATIC NOMINATION OUTCOME; MOST IMPORTANT ISSUES IN THE DEMOCRATIC NOMINATION VOTE; CANDIDATE TRAITS IN THE DEMOCRATIC NOMINATION VOTE; CONCLUSIONS; REFERENCES; 6; Barack Obama and the Cosmopolitan Candidacy; COSMOPOLITANISM; OBAMA AND HIS VOTERS; THE COSMOPOLITAN PROCESS AND CONSTRUCTION; THE COSMOPOLITAN CONNECTION; CONCLUSION; REFERENCES; NOTES; 7
Evangelical Voters in the 2008 Republican Presidential Nomination REFERENCES; 8; deceptive narratives in the 2008 Presidential Campaign; NARRATIVES; DECEPTION AND RUMOR; ATTACK TACTICS; CHARACTER THEMES; PATRIOTISM THEMES; RELIGION THEMES; POLITICAL THEMES; SOCIAL ISSUE THEMES; CONCLUSION; REFERENCES; 9; The Challenges and Limitations of "Identity Politics" in a Democracy; DEMOCRACY, LIBERTY AND EQUALITY; LIMITATIONS OF IDENTITY POLITICS; CONCLUSION; REFERENCES; NOTES; 10; Epilogue: The Rhetoric of the Destruction of American Identity and the Academy; KEEPING UP WITH THE JONESES
INSIDE THE SPHERE DECONSTRUCTING CHURCHILL'S CRITIQUE- ESCAPING THE SPHERE; REFERENCES; Index; About the Contributors

Sommario/riassunto

Studies of Identity in the 2008 Presidential Campaign explores issues of identity politics and the presidential election. Investigating all aspects of race, gender or ageism, the contributors to this volume address the role and function of 'identity politics' in political campaigns, and highlight challenges of 'identity politics' in contemporary political campaigns.
