Record Nr. UNINA9910458630603321 Journal of intellectual capital. Volume 8, Number 4 Strategic enterprise **Titolo** valuation [[electronic resource] /] / guest editors: Nick Bontis and Christopher K. Bart Bradford, : Emerald Insight, c2007 Pubbl/distr/stampa **ISBN** 1-281-14372-3 9786611143725 1-84663-693-0 Descrizione fisica 1 online resource (193 p.) Collana Journal of intellectual capital; ; 8, no. 4 Altri autori (Persone) BartChristopher K **BontisNick** Disciplina 658.15/224 Soggetti Corporations - Valuation Strategic planning Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; The German guideline for intellectual capital reporting: method and experiences; The impact of voluntary disclosure on cost of equity capital estimates in a temporal setting; Extended VAIC model: measuring intellectual capital components; Organizational size and knowledge flow: a proposed theoretical link; Making sense of knowledge productivity: beta testing the KP- enhancer; East is East, and West is West, and (n) ever its intellectual capital shall meet; Applying the balanced scorecard for better performance of intellectual capital How does human capital affect the performance of small and mid-cap mutual funds? A comparative analysis of mission statement content in secular and faith-based hospitals; Intellectual capital practices and performance in Russian enterprises; Intellectual assets and public policy; The strategic importance of intellectual capital in the non-profit sector; Intellectual capital management in Spanish universities The papers in this ebook highlight some the most cutting edge Sommario/riassunto research in the field of intellectual capital as it pertains to strategic

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