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Sommario/riassunto	Mastering the art of communicating scientific information is more critical than ever for a successful career in science and technology. Scientists today must be able to effectively convey sophisticated information to a broad audience that may include students, colleagues around the world, regulatory bodies, granting agencies, legislators, and the lay public. In this engaging and lively book, the author provides a step-by-step guide to the complete process of making a scientific presentation from preparation to delivery. It offers numerous examples highlighting what to follow and what to avoid.