

1. Record Nr.	UNINA9910458610803321
Autore	Peppers Don
Titolo	Rules to break and laws to follow [[electronic resource] ] : how your business can beat the crisis of short-termism // Don Peppers, Martha Rogers
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2008
ISBN	1-118-38107-6 1-281-20426-9 9786611204266 0-470-28802-7
Descrizione fisica	1 online resource (317 p.)
Collana	Microsoft executive leadership series
Altri autori (Persone)	RogersMartha <1952->
Disciplina	658.4/09
Soggetti	Success in business Customer relations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Series statement from jacket.
Nota di bibliografia	Includes bibliographical references (p. 257-283) and index.
Nota di contenuto	Rules to Break and Laws to Follow; Contents; Chapter 1: False Assumptions; Chapter 2: "Value" Is the New "Profit"; Chapter 3: Customers Are a Scarce Resource; Chapter 4: In the Long Term, the Good Guys Really Do Win; Chapter 5: Increasing the Value of Your Business; Chapter 6: Culture Rules; Chapter 7: Capitalism Redux: Greed Is Good, But Trust Is Even Better; Chapter 8: Customers and Honeybees; Chapter 9: Oops! Mistakes Happen: Recovering Lost Trust; Chapter 10: Innovate or Die; Chapter 11: Order and Chaos; Chapter 12: The Wisdom of Dissent; Chapter 13: Engaged and Enabled Chapter 14: Leaders Needed. Inquire Within Notes; References; Index
Sommario/riassunto	Praise for Rules to Break & Laws to Follow: How Your Business Can Beat the Crisis of Short-Termism ""A fascinating, highly readable synthesis of business principles, technology, sociology and common sense, Rules to Break and Laws to Follow persuasively shows the connection between customer trust and business profits, and then explains how to make it happen. As a bonus, you'll learn how to make your company more innovative, how to ensure your employees actually enjoy what

they're doing, and how to deal with the kinds of service and quality breakdowns that occasionally

2. Record Nr.	UNINA9910132173703321
Titolo	Cell and molecular biology and imaging of stem cells // editor, Heide Schatten
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley Blackwell, , 2014 ©2014
ISBN	1-118-28507-7 1-118-28560-3 1-118-28572-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (306 p.)
Disciplina	616.02/774
Soggetti	Stem cells
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cell and molecular biology and imaging of stem cells : stem cells from the amniotic fluid and placenta / Amritha Kidiyoor, Sean V. Murphy, and Anthony Atala -- Biomaterials as artificial niches for pluripotent stem cell engineering / Kyung Min Park and Sharon Gerecht -- Low-intensity ultrasound in stem cells and tissue engineering / Byung Hyune Choi, Kil Hwan Kim, Mrigendra Bir Karmacharya, Byoung-Hyun Min, and So Ra Park -- Mammalian neo-oogenesis from ovarian stem cells in vivo and in vitro / Antonin Bukovsky and Michael R. Caudle -- Oct4-EGFP transgenic pigs as a new tool for visualization of pluripotent and reprogrammed cells / Monika Nowak-Imialek and Heiner Niemann -- Regulation of adult intestinal stem cells through thyroid hormone-induced tissue interactions during amphibian metamorphosis / Atsuko Ishizuya-Oka -- Stem cell therapy for veterinary orthopedic lesions / Anna Paula Balesdent Barreira and Ana Liz Garcia Alves -- Sex steroid combinations in regenerative medicine for brain and heart diseases : the vascular stem cell niche and a clinical proposal / Antonin Bukovsky

and Michael R. Caudle -- Hair follicle stem cells / Hilda Amalia Pasoli -- The potential of using induced pluripotent stem cells in skin diseases / Shigeki Ohta, Ophelia Veraitch, Hideyuki Okano, Manabu Ohyama, and Yutaka Kawakami -- Mitochondrial differentiation in early embryo cells and pluripotent stem cells / Heide Schatten, Qing-Yuan Sun, and Randall S. Prather -- The role of centrosomes in cancer stem cell functions / Heide Schatten.

**Sommario/riassunto**

A comprehensive and timely review of developments in the field, *Cell and Molecular Biology of Stem Cell Imaging* features original and review articles written by experts in their fields. Chapters cover a broad spectrum of the field, from novel imaging with multiphoton flow cytometry for the identification of biomarkers and applications, to embryoid bodies and the central nervous system, and the role of centrosomes in stem cell division and differentiation. The text is a must-read for graduate students and academic and industry professionals in the expanding field of stem cell biology.

3. **Record Nr.** UNINA9910707947303321
- Titolo** BOEM response to Hurricane Sandy: update on recovery assistance and resilience planning
- Pubbl/distr/stampa** [Washington, D.C.] : , : Bureau of Ocean Energy Management, , 2016
- Edizione** [Updated October 2016.]
- Descrizione fisica** 1 online resource (2 unnumbered pages) : color illustrations
- Collana** BOEM fact sheet
- Soggetti** Hurricane Sandy, 2012  
Hurricanes - Environmental aspects - Atlantic Coast (U.S.)
- Lingua di pubblicazione** Inglese
- Formato** Materiale a stampa
- Livello bibliografico** Monografia