

1. Record Nr.	UNINA9910458597603321
Autore	Costa Kelli Ann
Titolo	Coach fellas [[electronic resource]] : heritage and tourism in Ireland / / Kelli Ann Costa
Pubbl/distr/stampa	Walnut Creek, CA, : Left Coast Press, c2009
ISBN	1-315-43225-0 1-59874-798-3
Descrizione fisica	1 online resource (256 p.)
Collana	Heritage, tourism, and community
Disciplina	338.4/791417
Soggetti	Tourism - Ireland Tourism - Employees - Attitudes Tourists - Attitudes Electronic books. Ireland Description and travel
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 227-238) and index.
Nota di contenuto	Contents; Preface; Figures and Tables; Abbreviations; Chapter 1: Tourism: A Consideration of the Literature; Chapter 2: Heritage Tourism and Discourse in Ireland; Chapter 3: Heritage and Archaeology in Ireland; Chapter 4: Representing Ireland's Heritage; Chapter 5: Participants in Irish Tourism; Chapter 6: Tourists in Ireland; Chapter 7: The Coach Fellas; Chapter 8: Components of Irish Coach Tourism; Chapter 9: Conclusion; Epilogue/Postscript; Notes; References; About the Author; Index
Sommario/riassunto	The Coach Fellas are known to almost all tourists who traverse the Irish countryside. Ostensibly bus drivers, they are also the tour guides who provide the crucial component in the branding of "people, place, and pace" upon which Irish heritage tourism depends. Kelli Costa's ethnography of these highly trained and informed working class men highlights a previously ignored component of the tourism industry. She also demonstrates their importance in providing a visitor-specific vision of heritage that contrasts with the realities of contemporary economic development.

2. Record Nr.	UNINA9910679861503321
Titolo	Issues of business and law
Pubbl/distr/stampa	Vilnius : , : International School of Law and Business Warszaw : , : Versita, , 2009-2012
Descrizione fisica	1 online resource
Soggetti	Commercial law Serial publications. Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed
Sommario/riassunto	The mission of the journal is to publish new theoretical and practical insights that improve our understanding in the fields of business economics, management and law.