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Titolo	Fighting fraud [[electronic resource]] : how to establish and manage an anti-fraud program / / Gerald L. Kovacich
Pubbl/distr/stampa	Amsterdam ; ; Boston, : Elsevier/Butterworth-Heinemann, c2008
ISBN	1-281-02931-9 9786611029319 0-08-055098-3
Edizione	[1st edition]
Descrizione fisica	1 online resource (358 p.)
Disciplina	658.4/73
Soggetti	Commercial crimes Commercial crimes - Investigation Fraud - Prevention Fraud investigation Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The new-old global business environment -- Corporate assets, frauds and other terms--what are they? -- Fraud-related laws -- Corporations don't commit frauds, people do -- Fighting fraud--whose job is it anyway? -- Where there is a will there is a way--fraud schemes -- Fraud cases and commentary--learning by example -- The international widget corporation -- Establishing an anti-fraud program -- Managing an anti-fraud program -- Winning through teaming -- Anti-fraud functions -- Are we winning the battle? how do we know? measure it! -- What will the fraudulent future hold for corporations? -- The impact of high technology on fraud -- What the security and other anti-fraud professionals must do now to personally prepare to combat tomorrow's frauds -- Summary and final thoughts.
Sommario/riassunto	This practical reference provides the basics for instituting a corporate anti-fraud program that helps prepare corporate security professionals and other corporate managers for fighting corporate fraud from inside the company. It provides an exceptional foundation for security professionals or business executives involved in developing and

implementing a corporate anti-fraud program as part of a corporate assets protection program. The author's intent is to provide the reader with a practitioner's guide (a "how-to?" book), augmented by some background information to put it all in perspec
