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Sommario/riassunto	Business success hinges on successfully creating products with the right features. You must correctly analyze the needs of the customer and match these needs with your resources to not only produce a product and but also deliver it in a timely manner. An in-depth understanding of systematic release planning can put you on this path. Authored by renowned expert Gunther Ruhe, Product Release Planning: Methods, Tools and Applications presents methods and tools to apply

sound planning to product development and product management. The book covers the different aspects of

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