Record Nr. UNINA9910458545403321 Corporate responsibility and strategic management [[electronic Titolo resource] /] / guest editors, Gilbert Lenssen, Francesco Perrini, Antonio Tencati and Peter Lacy Bradford, England, : Emerald Group Publishing, c2007 Pubbl/distr/stampa **ISBN** 1-281-07894-8 9786611078942 1-84663-621-3 Descrizione fisica 1 online resource (203 p.) Corporate Governance;; 7, no. 4 Collana Altri autori (Persone) LenssenGilbert PerriniFrancesco **TencatiAntonio** LacyPeter Disciplina 658.4 Soggetti Corporate governance Strategic planning Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Cover: Table of contents; Guest editorial; Strategic management, Nota di contenuto corporate responsibility and stakeholder management; Corporate responsibility from a resource and knowledge perspective; Corporate responsibility from an industry structure perspective; Corporate responsibility from a socio-institutional perspective; Corporate responsibility in small and medium-sized enterprises; Closing reflection; Call for papers This e-book present highlights from the EABIS 5th Annual Colloquium Sommario/riassunto on "Corporate Sustainability, Strategic Management and the Stakeholder View of the Firm". The papers selected - authored by some of the world's leading strategy scholars and practitioners - present fascinating, often challenging perspectives and insights in this debate on the value and importance of strategic stakeholder management. To

mirror the theoretical-conceptual framework used at the Milan

Colloquium, they are organized into five main sections and a closing