Record Nr. UNINA9910458540303321 **Titolo** Advances in accounting education: teaching and curriculum innovations / / edited by Dorothy Feldmann, Timothy Rupert; contributors, Sean M. Andre [and sixteen others] Bingley, England:,: Emerald,, 2014 Pubbl/distr/stampa ©2014 **ISBN** 1-78350-848-5 Edizione [First edition.] Descrizione fisica 1 online resource (219 p.) Collana Advances in Accounting Education: Teaching and Curriculum Innovations, , 1085-4622;; Volume 15 Disciplina 657 Soggetti Accounting - Study and teaching **Educational innovations** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references at the end of each chapters. Nota di contenuto FRONT COVER: ADVANCES IN ACCOUNTING EDUCATION: TEACHING AND CURRICULUM INNOVATIONS; COPYRIGHT PAGE; CONTENTS; LIST OF CONTRIBUTORS; CALL FOR PAPERS; WRITING GUIDELINES; EDITORIAL REVIEW BOARD; STATEMENT OF PURPOSE; REVIEW PROCEDURES; COMMUNICATION APPREHENSION IN ACCOUNTING MAJORS: SYNTHESIS OF RELEVANT STUDIES, INTERVENTION TECHNIQUES, AND DIRECTIONS FOR FUTURE RESEARCH; DEFINITIONS AND MEASUREMENT OF CA; EXTENT AND EFFECTS OF CA; CA IN ACCOUNTING MAJORS; ADDRESSING CA; STUDIES OF ACCOUNTING CURRICULUM CHANGES ON CA IN ACCOUNTING MAJORS; FUTURE RESEARCH; CONCLUSION; NOTES; **ACKNOWLEDGMENT** 

ACKNOWLEDGMENT
REFERENCESAPPENDIX A: THE PERSONAL REPORT OF COMMUNICATION
APPREHENSION (PRCA); APPENDIX B: WRITING APPREHENSION TEST
(WAT); A MULTIGROUP ANALYSIS OF STUDENTS' INTENTION TO MAJOR
IN ACCOUNTING BEFORE, DURING, AND AFTER THE RECESSION:
EMERGENCE OF A PROFESSIONAL ETHICS PERCEPTION; LITERATURE
REVIEW AND HYPOTHESES; RESEARCH METHODS; RESULTS; DISCUSSION;
NOTES; ACKNOWLEDGMENT; REFERENCES; ENHANCING THE

UNDERGRADUATE ACCOUNTING CURRICULUM TO AUGMENT CORE

COMPETENCIES; DESIGNING COURSE MODULES TO ADDRESS CORE COMPETENCIES; SURVEY AND RESULTS; CONCLUSIONS; ACKNOWLEDGMENT; REFERENCES

APPENDIX A: OVERVIEW OF ARTICLE WRITING ASSIGNMENTS AND FEEDBACKAPPENDIX B: ORAL PRESENTATION FEEDBACK; SELF-DIRECTED LEARNING: USING INDIVIDUALIZED SELF-DIRECTED LEARNING ASSIGNMENTS IN A MANAGERIAL ACCOUNTING COURSE; REVIEW OF THE LITERATURE; IMPLEMENTING INDIVIDUALIZED ASSIGNMENTS IN MANAGERIAL ACCOUNTING; STUDENT FEEDBACK; DISCUSSION; CONCLUSION; NOTES; ACKNOWLEDGMENTS; REFERENCES; APPENDIX: SAMPLE ASSIGNMENTS; A COMPARATIVE REVIEW OF THE NEED FOR ACCOUNTING EDUCATION CHANGE IN SELECTED COUNTRIES; GLOBAL FORCES FOR CHANGE IN ACCOUNTING EDUCATION; THE UNITED STATES SCENARIO

ACCOUNTING EDUCATION EVOLUTION IN OTHER ENGLISH-SPEAKING COUNTRIESCONCLUDING REMARKS; REFERENCES; SPECIAL SECTION ON INTEGRATING ACCOUNTING CLASSES WITH OTHER BUSINESS DISCIPLINES; ACCOUNTING INTEGRATION ISSUES: FROM AECC TO PATHWAYS AND BEYOND; EARLY CALLS FOR INTEGRATION; METHODS TO ACHIEVE INTEGRATION; ELEMENTS LEADING TO SUCCESS OR FAILURE; AACSB 2013 AND PATHWAYS; REFERENCES; INTEGRATING BUSINESS DISCIPLINES USING A TEAM-BASED APPROACH; INTRODUCTION; IMPLEMENTATION; PROGRAM EVALUATION; DISCUSSION AND CONCLUSIONS; NOTES; ACKNOWLEDGMENTS; REFERENCES

FROM SILOS TO PIPELINES: FREE FLOW OF CONTENT VIA COURSE INTEGRATIONBACKGROUND AND PRIOR RESEARCH; DEVELOPMENT PROCESS; COURSE OVERVIEW; EVIDENCE OF SUCCESS: STUDENT OUTCOMES; DISCUSSION: GENERALIZABILITY; CONCLUSION: FUTURE DIRECTIONS; ACKNOWLEDGMENT; REFERENCES; APPENDIX: LEARNING OBJECTIVES FOR GB 112 AND GB 212

Sommario/riassunto

Advances in Accounting Education: Teaching and Curriculum Innovations publishes both non-empirical and empirical articles dealing with accounting pedagogy. All articles explain how teaching methods or curricula/programs can be improved. Non-empirical papers are academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports exhibit sound research design and execution, and develop a thorough motivation and literature review, including references from outside the accounting field, where approp