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11. Managing the Business Transformation ProcessIT Infrastructure and Processes; 12. IT Value and the Role of IT Infrastructure Investments; Appendices; A. Strategic Alignment Research and Practice: A Review and Research Agenda; B. Glossary of Strategic Alignment Terminology; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; X

Sommario/riassunto

Synthesizes a body of research and theories relating to the way firms can undergo transformation in order to remain competitive in a changing business environment. This book includes the coordination and alignment of a firm's business strategy.
