1. Record Nr. UNINA9910458520303321 Autore Hassan Ibne Titolo Evaluating companies for mergers and acquisitions // by Ibne Hassan, Pervez N. Ghauri Bingley, England:,: Emerald,, 2014 Pubbl/distr/stampa ©2014 **ISBN** 1-78350-621-0 Edizione [First edition.] Descrizione fisica 1 online resource (198 p.) Collana International Business & Management, , 1876-066X;; Volume 30 Disciplina 337 Soggetti Consolidation and merger of corporations Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Cover; Evaluating Companies for Mergers and Acquisitions; Copyright Page; Contents; List of Tables; List of Figures; About the Authors; Preface; 1. Introduction; 1.1. Scope of Research; 1.2. Empirical Evidence; 2. Significance of Mergers and Acquisitions; 2.1. Extant Literature; 2.2. Recent Trends; 3. Concept of Mergers and Acquisitions; 3.1. Modes of Mergers and Acquisitions; 3.2. Varieties of Mergers and Acquisitions; 4. Business Evaluation and Mergers and Acquisitions; 4.1. Selection of Target Firm; 4.2. Valuation of Target Firm; 4.3. Performance Assessment 5. Mergers and Acquisitions Failures 5.1. Literature on Mergers and Acquisitions: 5.2. Research on Mergers and Acquisitions Performance: 5.3. Business Evaluation and Mergers and Acquisitions Performance; 5.4. Approach Applied on Research Area; 5.5. Framework for Business Evaluation: 6. Research Design: 6.1. Data Collection: 6.2. Case Study Methodology: 6.3. Case Selection: 6.4. Interviews: 6.5. Data Analysis: 6.6. Analysis Criteria; 7. Empirical Evidence; 7.1. Case 1: Acquisition of ITCo by TEL Group; 7.2. Case 2: Acquisition of GV by NZ; 7.3. Case 3: Merger of TM and SP 7.4. Case 4: Afone Acquisition of Tfone Business in Italy and Spain8. Comparative Case Study Analysis; 8.1. Consolidated Analysis; 8.2.

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Mergers and acquisitions are one of the cornerstones of firm growth, and have attracted considerable attention from the scholarly research community in the last three decades. Several studies have concluded that M&A transactions do not result in better performance, and can even erode the acquiring firm's shareholder value to produce highly volatile market returns. Others have identified reasons for such inefficiencies. However, very little attention has been given to business evaluation process as an influencing factor. This thirtieth volume in the acclaimed International Business and Manageme