Record Nr. UNINA9910458519503321 **Titolo** The times-picayune in a changing media world: the transformation of an American newspaper // S. L. Alexander [and three others] Pubbl/distr/stampa Lanham, Maryland;; London, England:,: Lexington Books,, 2014 ©2014 **ISBN** 0-7391-8245-5 Descrizione fisica 1 online resource (155 p.) Disciplina 071/.6335 Soggetti Journalism - History - 21st century Journalism - Technological innovations Journalism - Economic aspects Online journalism Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Contents; Introduction: The Crisis of Metropolitan Journalism; CHAPTER ONE. The Times-Picayune of New Orleans: A Historical View; CHAPTER TWO. "Inescapable Reality": Pragmatism and the Press in the New Orleans School Desegregation Crisis of 1960-1961; CHAPTER THREE. The (Some)Times-Picayune: "Digital First" October 2012-October 2013; CHAPTER FOUR. More but Softer: A Content Analysis of News Before and After the Digital Decision at The Times-Picayune 2012; Index; About the Authors Sommario/riassunto This book is a study of the 2012-2013 transition of The Times-Picayune of New Orleans from a daily newspaper to a three-day-a-week publication with emphasis on its online presence ("Digital First"). It is instructive for all concerned with what the transformation might signify for the news profession and the role of the press in the digital age.