

1. Record Nr.	UNINA9910458501703321
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Titolo	Cultural Change and Ordinary Life [[electronic resource]]
Pubbl/distr/stampa	Maidenhead, : McGraw-Hill Education, 2007
ISBN	1-281-33094-9 0-335-23493-3
Descrizione fisica	1 online resource (148 p.)
Disciplina	303.482
Soggetti	Globalization Mass media Social change Social interaction Sociology & Social History Social Sciences Social Change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front Cover; Half title; Series Editors; Title Page; Copyright; Contents; Acknowledgements; Chapter 1 Introduction; Chapter 2 Concepts and theories of everyday and ordinary life; Chapter 3 Changing ordinary life; Chapter 4 Understanding and theorizing cultural change; Chapter 5 Globalizing, hybridizing and localizing: processes of elective belonging; Chapter 6 Imagining, performing and identifying: class, identity and culture; Chapter 7 Distinguishing and connecting 1: capitals and the use of time; Chapter 8 Distinguishing and connecting 2: the omnivore thesis; Chapter 9 Enthusing Chapter 10 ConclusionsReferences; Index; Back Cover
Sommario/riassunto	How important are the media? How is culture changing? How is ordinary life being transformed? How do we belong? This book offers a fresh approach to the understanding of everyday life, the media and cultural change. It explores the social pattern of ordinary life in the context of theories and accounts of social and cultural change.

