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Titolo	Health promotion practice [[electronic resource] /] / edited by Wendy Macdowall, Chris Bonell and Maggie Davies
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Descrizione fisica	1 online resource (254 p.)
Collana	Understanding public health
Altri autori (Persone)	MacdowallWendy BonellChris DaviesMaggie
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Soggetti	Health promotion Preventive health services Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front cover; Half title; Title; Copy right; Contents; Acknowledgements; Overview of the book; Section 1 The groundwork; Section 2 Choosing approaches and methods; Section 3 Delivery and reflection; Glossary; Index; Back cover
Sommario/riassunto	Draws on key steps in practical application of health promotion. This book discusses how to plan health promotion programmes, how to evaluate them and how to expand their impact by scaling-up the activities to larger populations.