Record Nr. UNINA9910458473503321 Principles of social research / / edited by Mary Alison Durand and **Titolo** Tracey Chantler Pubbl/distr/stampa Maidenhead, England:,: Open University Press,, 2014 ©2014 **ISBN** 0-335-26331-3 Edizione [Second edition.] Descrizione fisica 1 online resource (202 p.) Collana Understanding Public Health series Disciplina 300.72 Soggetti Social sciences - Research Sociology - Research Public health Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Half title; Understanding Public Health series; Title; Copyright; Praise for this book; Contents; List of authors; Acknowledgements; Overview of the book; SECTION 1: Planning your social science research; 1 Introduction to social research; 2 Science and social science; 3 Framing a research question; 4 Research design; SECTION 2: Qualitative methods of data collection and analysis; 5 Introduction to qualitative research methods; 6 Qualitative interviewing; 7 Focus groups and other group methods; 8 Analysing qualitative data; 9 Practical: using qualitative methods SECTION 3: Measurement and quantitative methods 10 Measurement in the social sciences; 11 Questionnaire design; 12 Using surveys in cross-sectional research designs; 13 Practical: designing a questionnaire; SECTION 4: Issues in social research; 14 Principles of research ethics in practice; 15 Documentary approaches; 16 Mixed method and multidisciplinary approaches; Glossary; Index Using examples from a range of settings, this book provides a clear Sommario/riassunto introduction to basic principles in social research.