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| Autore | Grin Francois. |
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| Altri autori (Persone) | SfreddoClaudio VaillancourtFrancois |
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| Soggetti | Multilingualism - Economic aspects Diversity in the workplace Sociolinguistics Electronic books. |
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| Formato | Materiale a stampa |
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| Nota di contenuto | Book Cover; Title; Copyright; Contents; Tables and Figures; Acknowledgments; Introduction; Part I: The Economic Perspective on Multilingualism; 1 Language at Work: Identifying the Issue; 2 On the Linguistics of the Economy v. the Economics of Language; 3 A Gallery of Empirical Findings; 4 Foreign Language Skills and Earnings; Part II: Foreign Language Skills, Foreign Language Use, and Production; 5 Language Use and the Production Process; 6 From Theory to Measurement; 7 The Contribution of Multilingualism to Value Creation; 8 Foreign Language Skills and Hiring Strategies Part III: Policy Implications and Future Prospects9 Policy Implications; 10 Multilingualism at Work: A Prospective Glance; Appendix I: Language-Augmented Production Model; Appendix II: Estimation Procedure and Results; Appendix III: A Simple Recruitment Model; Notes; Bibliography; Author Index; Subject Index |
| Sommario/riassunto | This book proposes a path-breaking study of the economics of multilingualism at work, proposing a systematic approach to the |

identification and measurement of the ways in which language skills and economic performance are related. Using the instruments of economic investigation, but also explicitly relating the analysis to the approaches to multilingualism at work developed in the language sciences, this interdisciplinary book proposes a systematic, step-by-step exploration of the issue. Starting from a general identification of the linkages between multilingualism and processe
