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Autore	Arnott Robert D
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Altri autori (Persone)	HsuJason C. <1974-> WestJohn M <1973-> (John Michael)
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Nota di contenuto	The Fundamental Index: A Better Way to Invest; Contents; Foreword; Preface; Chapter 1: Efficient Indexing for an Inefficient Market; Chapter 2: Origins of the Fundamental Index Concept; Chapter 3: Investors' Greatest Errors; Chapter 4: The Virtues of Index Funds; Chapter 5: The Index Fund's Achilles' Heel; Chapter 6: A Fundamental(ly) Better Index; Chapter 7: Fundamental Index Performance in U.S. Stocks; Chapter 8: Beyond Borders: Fundamental Index Performance in Global Markets; Chapter 9: Has Theory Led the Profession Astray?; Chapter 10: The Basic Criticism: Our Style and Size Tilt Chapter 11: Other Common Critiques: Hits and MissesChapter 12: Why Trust the Fundamental Index Concept?; Chapter 13: Finding Opportunity in a World of Lower Returns; Chapter 14: Using the Fundamental Index Strategy; Appendix; Notes; References; Index
Sommario/riassunto	2008 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards) Finalist/Honorable mention, Business, Finance & Management. The Fundamental Index examines a new

approach to indexing that can overcome the structural return drag created by traditional capitalization-based indexing strategies, and in so doing, enhance the performance of your portfolio. Throughout this book, Robert Arnott and his colleagues outline this breakthrough strategy and explain how it can be used to improve investment returns, typically at lower risk and lower cost than most conventio
