

1. Record Nr.	UNINA9910458401503321
Autore	Cribb Julian
Titolo	Open science [[electronic resource] ] : sharing knowledge in the global century // Julian Cribb and Tjempaka Sari
Pubbl/distr/stampa	Collingwood, VIC., : CSIRO Pub., c2010
ISBN	1-283-15534-6 9786613155344 0-643-09764-3
Descrizione fisica	1 online resource (230 p.)
Altri autori (Persone)	HartomoTjempaka Sari
Disciplina	501.4
Soggetti	Communication in science Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Acknowledgements; Chapter 1 The case for open science; Chapter 2 Good science writing; Chapter 3 Planning for open science; Chapter 4 Understanding the audience; Chapter 5 Communicating with the media; Chapter 6 Communicating with government and industry; Chapter 7 Communicating with the public; Chapter 8 Talking to the world; Chapter 9 Communicating new technologies; Chapter 10 Working towards open science; Chapter 11 Sensible rules for open science; Chapter 12 Issues management for science bodies
Sommario/riassunto	Practical advice on how to communicate science effectively with different audiences.