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| Altri autori (Persone) | DohertyBob |
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| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | COVER; CONTENTS; LIST OF FIGURES AND TABLES; ABOUT THE AUTHORS; 1 INTRODUCTION TO THE LANDSCAPE FOR SOCIAL ENTERPRISES; 2 SOCIAL ENTERPRISES IN CONTEXT -THE STORY SO FAR; 3 STRATEGIC MANAGEMENT FOR SOCIAL ENTERPRISES; 4 MANAGING PEOPLE IN A SOCIAL ENTERPRISE ENVIRONMENT; 5 SOCIAL ENTERPRISES AND FINANCIAL MANAGEMENT; 6 MARKETING FOR SOCIAL ENTERPRISES; 7 BUSINESS ETHICS AND SOCIAL ENTERPRISES; 8 GOVERNANCE AND SEs; INDEX |
| Sommario/riassunto | This text brings together the core business and management topics impacting on the strategy and operation of social enterprise organisations, and is therefore required knowledge for social entrepreneurs. |