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Autore	Shajahan S
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""Test Your Self """"Chapter 2: Learning, Aptitude, Interest and Attention of an Individual ""; ""Fundamental Concepts-Background ""; ""2.1 Learning ""; ""2.1.1 Theories of Learning""; ""2.1.2 Character of Learning Process""; ""2.1.3 Learning as a Cognitive Process""; ""2.1.4 Teaching Principles""; ""2.1.5 Learning Curve ""; ""2.2 Aptitude ""; ""2.3 Interest ""; ""2.4 Attention ""; ""2.4.1 How to catch and hold onea€?s Attention?""; ""2.4.2 Temporary Internal Factors""; ""2.4.3 Some Phenomena of Attention""; ""2.4.4 Determination of Attention""; ""2.4.5 Importance of Attention in Business""

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""3.4 Attributions and The Attribution Process """"3.5 Perceptions,

Attribution and Work Force Diversity ""; ""3.5.1 Perception and Attribution Access International Settings""; ""3.5.2 A Managerial Checklist for Diagonosing Perceptual Biases""; ""3.5.3 Relationships Among Values, Attitudes, and Perceptions""; ""Summary of Key Points

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