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Quel Rapprochement?; References; Index

Sommario/riassunto

The 2004 US election provided French citizens and their media with a springboard for re-conceiving 'self' and 'other'. By examining how the French media - newspapers, television, the internet and scholarly research - represented the election from a critical geopolitical perspective, this book provides the first major in-depth study of views of the US in contemporary foreign media.