

1. Record Nr.	UNINA9910458226403321
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Titolo	Understanding the local media [[electronic resource] /] / Meryl Aldridge
Pubbl/distr/stampa	Maidenhead, : Open University Press, 2007
ISBN	1-281-12897-X 9786611128975 0-335-22945-X
Descrizione fisica	1 online resource (201 p.)
Disciplina	302.230941
Soggetti	Local mass media - Great Britain Mass media - Great Britain Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Half Title; Title Page; Copyright; Contents; Introduction; Acknowledgements; Chapter 1 Why local media matter; Chapter 2 Regional and local newspapers: just another retailer?; Chapter 3 Imagining the community; Chapter 4 Local broadcasting: what price public service?; Chapter 5 Must broadcast regional news be anodyne?; Chapter 6 A delicate balance: media in the nations of the UK; Chapter 7 Working in local media: from smoke-filled rooms to sweatshops; Chapter 8 What is the future for local media?; References; Index; Back Cover
Sommario/riassunto	How will local media deal with the challenge of the Internet? This work explains how regional newspapers and broadcast news are owned, regulated and organized; how these factors produce the outputs we see and hear; what we know of audiences' attitude to them; and discusses local media as places of work.