

1. Record Nr.	UNINA9910458222903321
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Titolo	Ethnic entrepreneurs [[electronic resource]] : identity and development politics in Latin America / / Monica C. DeHart
Pubbl/distr/stampa	Stanford, CA, : Stanford University Press, c2010
ISBN	0-8047-7378-5
Descrizione fisica	1 online resource (210 p.)
Disciplina	305.80098
Soggetti	Ethnicity - Latin America Economic development - Social aspects - Latin America Entrepreneurship - Social aspects - Latin America Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Figures -- Acknowledgments -- List of Abbreviations -- 1 Emergent Ethnic Landscapes -- 2 Pop or Fried Chicken: Redefining Development and Ethnicity -- 3 Remapping and Remitting Development -- 4 "Hermano Entrepreneur!" Constructing a Latino Diaspora across the Digital Divide -- 5 Welcome to Walmart! Corn and the New Community Business Model -- 6 Accounting for Development: Debates over Knowledge and Authority -- 7 Conclusions -- Notes -- References -- Index
Sommario/riassunto	Indigenous groups are not often recognized as driving forces in the push for economic development. However, in development efforts across Latin America, governments and corporations have begun to see ethnic cultural difference as an advantage. Ethnic Entrepreneurs explores how diverse groups historically seen as obstacles to development have become valuable to state and regional development initiatives. From collaboration between a Maya organization and Walmart to a UN-sponsored program that recruits diasporic Latinos, states and corporations are pursuing strategies that complement regional neoliberal shifts. This book examines how ethnic difference is produced through development policy, breaking down the micropolitics of identity and development. It uncovers surprising convergences

between ethnic community businesses and corporate social responsibility practices and illuminates how formulations of ethnic difference influence not only changing cultural identifications, but also the political and moral projects that shape Latin America.
