

1. Record Nr.	UNINA9910458174003321
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Titolo	Culture in bits : the monstrous future of theory / / Gary Hall
Pubbl/distr/stampa	London ; ; New York : , : Continuum, , 2002
ISBN	1-4725-4554-0 1-281-29860-3 9786611298609 1-84714-428-4
Descrizione fisica	1 online resource (177 p.)
Disciplina	306/.07
Soggetti	Culture - Study and teaching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface -- 1. Some Frequently Asked Questions -- 2. "It's a Thin Line Between Love and Hate" Why Cultural Studies is So "Naff" -- 3. "Something Else Besides" The Third Way of Angela McRobbie -- 4. The Monstrous Future of Cultural Studies -- 5. Beyond Marxism and Psychoanalysis -- 6. <a href="http://www.culturalstudies.ac.uk">www.culturalstudies.ac.uk</a>
Sommario/riassunto	Cultural Studies seems to have lost its way somewhere between today's preoccupation with the empirical and the theory revolutions of the 1980s and 90s. Assessing the work of key theorists across the history of cultural studies--Raymond Williams, Stuart Hall, Meaghan Morris and Angela McRobbie--Culture In Bits argues that the trend towards a more politicized practice is in fact not political enough; theory, and deconstruction in particular, can offer a more radical and a more political engagement. Pinpointing the ambiguities that both constitute and disturb cultural studies and outlining a radical agenda for its future, Culture in Bits is vital reading for all interested in cultural practice and theory