

1. Record Nr.	UNINA990010066530403321
Autore	Mayer, Giuseppe
Titolo	Dallo spot al post : la pubblicità dopo i social media / scritto da Giuseppe Mayer
Pubbl/distr/stampa	Milano : LSWR, 2015
ISBN	978-88-6895-184-9
Descrizione fisica	176 p. : ill. ; 24 cm
Collana	Modelli di business
Disciplina	659.144
Locazione	BFS
Collocazione	659.144 MAY 1
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910458172903321
Autore	Miller Rachel
Titolo	Diagnosis: Schizophrenia : A Comprehensive Resource for Consumers, Families, and Helping Professionals // Susan Mason, Rachel Miller
Pubbl/distr/stampa	New York, NY : , : Columbia University Press, , [2011] ©2011
ISBN	0-231-52102-2
Edizione	[second edition]
Descrizione fisica	1 online resource (266 p.)
Disciplina	616.89/8
Soggetti	Schizophrenia Schizophrenia -- Case studies Schizophrenia and Disorders with Psychotic Features Mental Disorders Psychiatry and Psychology Psychiatry Health & Biological Sciences Psychiatric Disorders, Individual Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Foreword to the Second Edition -- Foreword -- Introductory Note -- A Note on the Title -- Acknowledgments -- About the Authors -- Using This Book -- Introduction. So They Say We Have Schizophrenia -- 1. In the Beginning -- 2. So Many Questions: The Quick Reference Guide -- 3. How the Brain Works -- 4. What Is Schizophrenia? -- 5. Why Me? -- 6. Diagnosing Schizophrenia -- 7. What Will People Think of Me Now? -- 8. Medication -- 9. Out of the Hospital and Staying Well -- 10. Coping with Positive and Negative Symptoms -- 11. Coping with Other Symptoms and Side Effects -- 12. Drugs, Alcohol, and Safer Sex -- 13. Under the Microscope -- 14. Zelda's Story -- 15. Who Am I Now? -- 16. Getting the Social Services You Need -- 17. Vocational Rehabilitation -- Appendix 1. Client Assistance Program Directory -- Appendix 2.

Sommario/riassunto

In this book, thirty-five young, recently diagnosed patients speak about schizophrenia and the process of recovery, while two specialists illuminate the medical science, psychoeducation, and therapeutic needs of those coping with the illness, as well as access to medical benefits and community resources. A remarkably inclusive guide, the volume informs patients, families, friends, and professionals, detailing the possible causes of schizophrenia, medications and side effects, the functioning of the brain, and the value of rehabilitation and other services. In their dialogues, participants confront shame, stigma, substance use, and relapse issues and the necessity of healthy eating, safe sex practices, and coping skills during recovery. Clinicians elaborate on the symptoms of schizophrenia, such as violent and suicidal thoughts, delusions, hallucinations, memory and concentration problems, trouble getting motivated or organized, and anxiety and mood disorders. Adopting an uplifting tone of manageability, the participants, authors, and clinicians of this volume offer more than advice they prescribe hope.
