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Nota di contenuto	The Intuitive Compass; Contents; Preface; Introduction: Why We Need the Intuitive Compass; The Intuitive Compass; Part One: Human Nature Beyond the Conscious Mind; 1 The Need for a New Intelligence or the Serious Role of Play; 2 The Power and Purpose of Instinct and Intuition; Part Two: A Novel Model and Skill Set; 3 The Intuitive Compass: A Model for Creativity and Agility; 4 Intuitive Intelligence: Rethinking the Way We Think; Part Three: From Theory to Practice; 5 A Practical Approach to Driving Innovation for Sustainable Growth; 6 The Intuitive Compass in Action 7 The Next Generation of Business: Moving From Selling to Serving to Leading Epilogue; Decoding Your Intuitive Compass for Decision Making; Notes; Acknowledgments; About the Author; Index
Sommario/riassunto	A dynamic new way to understand intuition, already implemented around the world at top companies and business schools Neuroscience shows that instinct has a leading role in complex decision-making, yet imaginative play is the most direct means of activating our creativity

and problem-solving abilities. Based on over 20 years of Cholle's wide-ranging professional experience and insights, The Intuitive Compass offers a fascinating new approach to innovative problem-solving, decision-making, and sustainable value creation. Through a concept known as Intuitive Intelligence, Cholle
