

1. Record Nr.	UNINA9910458150903321
Autore	Parker Simon C.
Titolo	The economics of self-employment and entrepreneurship // Simon C. Parker [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2004
ISBN	1-107-14749-2 1-280-44945-4 0-511-18584-7 0-511-18501-4 0-511-18768-8 0-511-32703-X 0-511-49343-6 0-511-18675-4
Descrizione fisica	1 online resource (xviii, 323 pages) : digital, PDF file(s)
Disciplina	338/.04
Soggetti	Managerial economics Entrepreneurship New business enterprises - Management Self-employed Self-employed - Government policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Theories of entrepreneurship -- Characteristics of entrepreneurs and the environmental for entrepreneurship -- Ethnic minority and female entrepreneurship -- Debt finance for entrepreneurial ventures -- Other sources of finance -- Evidence of credit rationing -- Labour demand and supply -- Growth, innovation and exit -- Government policy : issues and evidence.
Sommario/riassunto	As self-employment and entrepreneurship become increasingly important in our modern economies, Simon C. Parker provides a timely, definitive and comprehensive overview of the field. In this book he brings together and assesses the large and disparate literature on these subjects and provides an up-to-date overview of new research

findings. Key issues addressed include: the impact of ability, risk, personal characteristics and the macroeconomy on entrepreneurship; issues involved in raising finance for entrepreneurial ventures, with an emphasis on the market failures that can arise as a consequence of asymmetric information; the job creation performance of the self-employed; the growth, innovation and exit behaviour of new ventures and small firms; and the appropriate role for governments interested in promoting self-employment and entrepreneurship. This book will serve as an essential reference guide to researchers, students and teachers of entrepreneurship in economics, business and management and other related disciplines.
