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Autore	Vengel Alan A. <1947->
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Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Preface; One: The Sales Garden; Two: Planning a Sales Garden; Three: Persistent Seeding; Four: Nurturing Pays Off; Five: Harvesting and Renewing; Epilogue: New Beginnings;
Sommario/riassunto	This guide is about sustaining a career in sales and keeping it both fun and profitable. It uses a gardening metaphor that can be applied immediately to real sales situations, and helps people have less stress and more enjoyment in their jobs - and make more money doing it.