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Titolo	Intangible finance standards [[electronic resource]] : advances in fundamental analysis & technical analysis / / Ken Standfield
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Descrizione fisica	1 online resource (380 p.)
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Soggetti	Intellectual capital - Management Intangible property - Accounting Intangible property - Accounting - Standards Intangible property - Valuation Knowledge management Electronic books.
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Advances in fundamental analysis -- Competitive advantage valuation -- Foundations of intangible financial statements -- Benchmarking intangible performance -- 21st century fundamental analysis -- IntMgtOS[reg] and other standards -- Advances in technical analysis -- Intangible analysis of sectors and industries -- The intMgtOS[reg] economy statement -- The intMgtOS[reg] standfield statement -- The intMgtOS[reg] smart money statement -- Pattern return analysis.
Sommario/riassunto	This book asserts that intangibles create financial transactions, not vice versa. It offers distinct, reproducible methods of valuing intangibles in intangible forms, with associated and meaningful financial values. It also presents new management frameworks in which all forms of intangibles can be classified, measured, managed, and reported.*A practical, hands-on guide to a new approach to valuing intangibles*Progresses from simple to complex, using case studies that begin with short simple cases and progress to comprehensive real-life case studies*Highlights the distinction

