Record Nr. UNINA9910458131803321 Autore Inmon William H Titolo Business metadata [[electronic resource]]: capturing enterprise knowledge / / W.H. Inmon, Bonnie O'Neil, Lowell Fryman Amsterdam; ; Boston, : Elsevier/Morgan Kaufmann, c2008 Pubbl/distr/stampa **ISBN** 1-281-04657-4 9786611046576 0-08-055220-X Descrizione fisica 1 online resource (314 p.) Altri autori (Persone) O'NeilBonnie K FrymanLowell 005.74 Disciplina Soggetti Database management Metadata Management information systems Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Front Cover; Business Metadata; Copyright Page; Dedication Page; Brief Nota di contenuto Table of Contents: Complete Table of Contents: Preface: Chapter 1: Introducing Business Metadata; 1.1 Introduction; 1.2 A Brief History of Metadata; 1.2.1 In the Beginning; 1.2.2 Disk Storage; 1.2.3 Access to Data; 1.2.4 The Personal Computer; 1.2.5 Data Warehousing; 1.2.6 Metadata in Systems Evolution; 1.3 Types of Metadata; 1.3.1 Business Metadata versus Technical Metadata; 1.3.2 Business Metadata; 1.4 Where Can You Find Business Metadata?: 1.4.1 Business Metadata on a Screen; 1.4.2 Reports and Business Metadata 1.4.3 Corporate Forms and Business Metadata1.5 Structured and Unstructured Metadata; 1.5.1 A Grid for Metadata; 1.6 Where Business Metadata Is Stored: 1.7 When Does Business Data Become Business

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6.2 Why Bother to Capture Business Metadata?

Sommario/riassunto

People have a hard time communicating, and also have a hard time finding business knowledge in the environment. With the sophistication of search technologies like Google, business people expect to be able to get their questions answered about the business just like you can do an internet search. The truth is, knowledge management is primitive today, and it is due to the fact that we have poor business metadata management. This book is about all the groundwork necessary for IT to really support the business properly. By providing not just data, but the context behind the data. For th