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Autore	Rottinghaus Brandon <1977->
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Descrizione fisica	1 online resource (345 p.)
Collana	Joseph V. Hughes Jr. and Holly O. Hughes series on the presidency and leadership
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Soggetti	Presidents - United States - Public opinion Political leadership - United States Communication in politics - United States Persuasion (Rhetoric) - Political aspects - United States Electronic books. United States Politics and government 20th century United States Politics and government 21st century
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Nota di bibliografia	Includes bibliographical references (p. [289]-306) and index.
Nota di contenuto	Questions and quandaries of presidential leadership -- The constrained presidency: a conditional theory of presidential leadership -- Presidential (non-) leadership of public opinion -- Successful presidential leadership of public opinion -- Case studies of successful leadership (domestic policy) -- Nixon implements wage and price controls -- Reagan and the negotiation over the budget -- Clinton and the budget debate -- Case studies of unsuccessful leadership (domestic policy) -- Kennedy's Medicare proposal -- Ford attempts to 'whip inflation now' -- Reagan 'reforms' social security -- Case studies of successful leadership (foreign policy) -- Evolution of Johnson's Vietnam policy -- Carter on the Panama Canal treaties -- Bush and the initiation of the Gulf War -- Case studies of unsuccessful leadership (foreign policy) -- Nixon (temporarily) escalates Vietnam -- Reagan presses for 'contra' funding -- Clinton withdraws from Somalia -- Implications for leadership and the public presidency -- Epilogue: Presidents 43 and 44 -- Appendix A. Case selection and matching

statements and opinion polling -- Appendix B. Case study selection  
and archival data collection -- Appendix C. Models and data.

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