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Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Introducing Magento Theme Design; The basic concepts of a Magento theme; The Magento base theme; The hierarchy of files and the fall-back system; The structure of a Magento theme; Design packages and design themes; Directory 1 - app; The layout subdirectory; Templates; Locales; Creating new translatable entries; Directory 2 - skin; Structural blocks and content blocks; CMS blocks and page; Magento variables; Widgets; Creating the theme; Starting with the app folders Creating the skin folders Creating the necessary files; Disabling the cache; Activating the theme; Tips and tricks; Template path hint; Disabling the WYSIWYG editor; Summary; Chapter 2: Creating a Responsive Magento Theme with Bootstrap 3; An introduction to Bootstrap; Downloading Bootstrap (the current Version 3.1.1); Downloading and including jQuery; Integrating the files into the theme; Declaring the .js files in local.xml; Declaring the CSS files in local.xml; Removing and adding the style.css file; Adding conditional JavaScript code; A quick recap of our local.xml file Defining the main layout design template Defining the HTML5 boilerplate for main templates; Developing the header; Creating the top

header; CMS block links; The right part of the top header; Creating the main header; Logo; The top cart; Creating the navigation bar; The top menu bar; Search; Developing the footer; Creating the CMS blocks from the admin panel; Adding the newsletter block; Summary; Chapter 3: Customizing Our Custom Theme; Developing the home page; Configuring the structure of the home page; Creating the slider row; Creating the CMS block for the carousel
Creating the CMS block for the banners
Creating the CMS home page from the admin panel; Customizing the look and feel of the home page with CSS; Creating the content row; Customizing the left sidebar; Removing the default blocks from the sidebar; Creating a vertical navigation menu on the sidebar; Customizing the main content; Adding a block with some products of a specific category; Customizing the other pages of the theme; The products grid; The product page; File paths and handles for the other sections of the theme; Summary; Chapter 4: Adding Incredible Effects to Our Theme
Introducing CSS3 transitions
Multiple property changes; The CSS3 transition properties; Creating an animated cart in the header; Customizing the topcart.phtml file; Customizing the CSS of the cart; Styling the cart's content with CSS; Creating a stunning CSS3 3D flip animation; Planning the hover animation; The HTML code of list-home.phtml; Creating the CSS animation; Creating a custom product images gallery; Planning the work; Integrating prettyPhoto into Magento; Downloading prettyPhoto; Integrating prettyPhoto JS and CSS; Customizing the media.phtml code; Initializing prettyPhoto
Creating a nice image swap effect for when you hover the cursor over a thumbnail

Sommario/riassunto

Written in a step-by-step, tutorial style with a lot of code snippets and hands-on examples to create an advanced Magento theme from scratch, this book is tailor-made for web designers and developers. This book is great for developers and web designers who are looking to get a good grounding in how to create custom, responsive, and advanced Magento themes. Readers must have some experience with HTML, PHP, CSS, and Magento theme design. This book will be useful for anybody who already has knowledge of the Magento frontend structure.
