

1. Record Nr.	UNINA9910458016503321
Titolo	Risk management and innovation in Japan, Britain and the United States // edited by Ruth Taplin
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2005
ISBN	1-134-20794-8 1-280-24761-4 9786610247615 0-203-02778-7
Descrizione fisica	1 online resource (199 p.)
Collana	Routledge studies in the growth economies of Asia ; ; 59
Classificazione	85.30
Altri autori (Persone)	TaplinRuth
Disciplina	368
Soggetti	Risk management - Japan Risk management - Great Britain Risk management - United States Technological innovations - Japan Technological innovations - Great Britain Technological innovations - United States Technology transfer - Economic aspects - Japan Technology transfer - Economic aspects - Great Britain Technology transfer - Economic aspects - United States Intangible property - Japan - Management Intangible property - Great Britain - Management Intangible property - United States - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : an interdisciplinary and cross-cultural approach / Ruth Taplin and Nick Schymyk -- Emerging risk / Nick Schymyk -- Intangible assets, risk management and insurance : bringing all minds together / Matthew R. Hogg -- Developments in patent enforcement procedure in Japan and England / Anthony Trenton -- Risk transfer in a changing world / Oliver Prior -- Transferring insurable risk / Oliver

Prior -- Recent risk financing innovations : motives, principles and practices / Peter C. Young -- The evolution of enterprise risk management / Gerry Dickinson -- Intellectual property and bridging loans : their emerging roles for the in venture finance and rehabilitation in Japan / Masatoshi Kuratomi.

Sommario/riassunto

Assessing and managing risk is vitally important, and is increasingly studied in a range of areas including politics and international relations, finance and insurance, and innovation and the valuing of intangible assets such as patents and intellectual property. The degree to which innovation is encouraged or otherwise - a key factor for many businesses - depends in part on the attitude towards risk in the context in which it takes place. Taplin considers the different attitudes towards risk and innovation, and the different ways in which risk and innovation are handled, in Japan, Br
