

1. Record Nr.	UNINA9910457983803321
Autore	Ammons Elizabeth
Titolo	Brave new words [[electronic resource]] : how literature will save the planet / / Elizabeth Ammons
Pubbl/distr/stampa	Iowa City, : University of Iowa Press, 2010
ISBN	1-58729-922-4
Descrizione fisica	1 online resource (214 p.)
Disciplina	810.9/35
Soggetti	American literature - History and criticism - Theory, etc Social change - Philosophy Humanism - Social aspects Social problems in literature Social justice in literature Humanism in literature Literature and morals Literature and society Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Postmodern fundamentalism -- What David Walker and Harriet Beecher Stowe still have to teach us -- The multicultural imperative -- Rising waters -- Jesus, Marx, and the future of the planet.
Sommario/riassunto	Brave New Words challenges present and future literary scholars and teachers to look beyond mere literary critique toward the concrete issue of social change and how to achieve it. Calling for a profound realignment of thought and spirit in the service of positive social change, Ammons argues for the continued importance of multiculturalism in the twenty-first century despite attacks on the concept from both right and left. Concentrating on activist U.S. writers from ecocritics to feminists to those dedicated to exposing race and class biases, from Jim Wallis and Cornel West to Winona LaDuk

2. Record Nr.	UNINA9910796829903321
Autore	Gulati Harish
Titolo	SAS for finance : forecasting and data analysis techniques with real-world examples to build powerful financial models / / Harish Gulati
Pubbl/distr/stampa	Birmingham ; ; Mumbai : , : Packt, , 2018
ISBN	1-78862-248-0
Edizione	[1st edition]
Descrizione fisica	1 online resource (1 volume) : illustrations
Disciplina	519.50285
Soggetti	SAS (Computer program language)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	<p>Leverage the analytical power of SAS to perform financial analysis efficiently</p> <p>About This Book Leverage the power of SAS to analyze financial data with ease</p> <p>Find hidden patterns in your data, predict future trends, and optimize risk management</p> <p>Learn why leading banks and financial institutions rely on SAS for financial analysis</p> <p>Who This Book Is For Financial data analysts and data scientists who want to use SAS to process and analyze financial data and find hidden patterns and trends from it will find this book useful.</p> <p>Prior exposure to SAS will be helpful but is not mandatory.</p> <p>Some basic understanding of the financial concepts is required.</p> <p>What You Will Learn Understand time series data and its relevance in the financial industry</p> <p>Build a time series forecasting model in SAS using advanced modeling theories</p> <p>Develop models in SAS and infer using regression and Markov chains</p> <p>Forecast in?ation by building an econometric model in SAS for your financial planning</p> <p>Manage customer loyalty by creating a survival model in SAS using various groupings</p> <p>Understand similarity analysis and clustering in SAS using time series data</p> <p>In Detail SAS is a groundbreaking tool for advanced predictive and statistical analytics used by top banks and financial corporations to establish insights from their financial data.</p> <p>SAS for Finance offers you the opportunity to leverage the power of SAS analytics in redefining your data.</p> <p>Packed with real-world examples from leading financial institutions, the author discusses statistical models using time series data to resolve business issues.</p> <p>This book</p>

shows you how to exploit the capabilities of this high-powered package to create clean, accurate financial models. You can easily assess the pros and cons of models to suit your unique business needs. By the end of this book, you will be able to leverage the true power of SAS to design and develop accurate analytical models to gain deeper insights into your financial data. Style and approach A comprehensive guide filled with use-cases will ensure that you have a very good conceptual and practical understanding of using SAS in the finance domain.
