

1. Record Nr.	UNINA9910457919103321
Titolo	The last hurrah? [[electronic resource]] : soft money and issue advocacy in the 2002 congressional elections // David B. Magleby, J. Quin Monson, editors
Pubbl/distr/stampa	Washington, D.C., : Brookings Institution Press, c2004
ISBN	1-280-81292-3 9786610812929 0-8157-9640-4
Descrizione fisica	1 online resource (335 p.)
Altri autori (Persone)	MaglebyDavid B MonsonJ. Quin
Disciplina	324.7 324.973/0931
Soggetti	Campaign funds - United States Pressure groups - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Contents; Preface; One. The Importance of Outside Money in the 2002 Congressional Elections; Two. Party Money in the 2002 Congressional Elections; Three. Interest-Group Electioneering in the 2002 Congressional Elections; Four. Get On TeleVision vs. Get On The Van: GOTV and the Ground War in 2002; Five. From Intensity to Tragedy: The Minnesota U.S. Senate Race; Six. Battle for the Bases: The Missouri U.S. Senate Race; Seven. The More You Spend, the Less They Listen: The South Dakota U.S. Senate Race Eight. Strings Attached: Outside Money in Colorado's Seventh District Nine. Incumbent vs Incumbent in Connecticut's Fifth District; Ten. When Incumbents Clash, Fundamentals Matter: Pennsylvania Seventeen; Eleven. When Redistricting Means Never Having to Say You're Sorry: Utah's Second District; Twelve. The Consequences of Noncandidate Spending, with a Look to the Future; Appendix A. Studying the Noncandidate Campaign: Case Study and Survey Methodology; Appendix B. Interviews Conducted by CSED Researchers;

