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Autore	Kemp Martin
Titolo	Christ to COKE [[electronic resource]] : how image becomes icon // Martin Kemp
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2012
ISBN	1-283-94951-2 0-19-161704-0
Descrizione fisica	1 online resource (xxiv, 368 p.) : ill. (some col.), ports. (some col.)
Disciplina	700
Soggetti	Art and society - History Art and popular culture - History Symbolism - History Signs and symbols - History Symbolism in art - History Symbolism in advertising - History Symbolism in politics - History Popular culture - History Electronic books.
Lingua di pubblicazione	Inglese
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Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Informative, funny, sad, and surprising by turns, this book looks at all the main types of visual icon, taking 11 mega-famous examples, from Christ to the Coke bottle, to see how they arose and how they continue to function.