Record Nr. UNINA9910457888903321 Autore Young John K (John Kevin), <1968-> Titolo Black writers, white publishers [[electronic resource]]: marketplace politics in twentieth-century African American literature // John K. Young Jackson,: University Press of Mississippi, 2006 Pubbl/distr/stampa **ISBN** 1-283-43450-4 9786613434500 1-60473-549-X Edizione [1st ed.] Descrizione fisica 1 online resource (241 p.) 810.9/896073 Disciplina Soggetti American literature - African American authors - History and criticism American literature - African American authors - Publishing - History -20th century Literature publishing - Political aspects - United States - History - 20th century Politics and literature - United States - History - 20th century Authors and publishers - United States - History - 20th century Literature publishing - United States - History - 20th century American literature - 20th century - History and criticism African Americans - Intellectual life - 20th century African Americans in literature Race in literature Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Based on the author's thesis (Ph.D., Northwestern University, 1998). Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Passing (on) textual history: the ends of Nella Larsen's Passing -- Black page, white copyright: the politics of print in Ishmael Reed's Mumbo jumbo -- Gwendolyn Brooks's bibliographical Blackness -- Toni Morrison, Oprah Winfrey, and postmodern, popular audiences --Juneteenth as a textual and racial fragment. Jean Toomer's Cane was advertised as ""a book about Negroes by a Sommario/riassunto

Negro,"" despite his request not to promote the book along such racial

lines. Nella Larsen switched the title of her second novel from Nig to Passing, because an editor felt the original title ""might be too inflammatory."" In order to publish his first novel as a Book-of-the-Month Club main selection Richard Wright deleted a scene in Native Son depicting Bigger Thomas masturbating. Toni Morrison changed the last word of Beloved at her editor's request and switched the title of Paradise from War to allay her publisher's marketing