

1. Record Nr.	UNINA9910457883503321
Autore	Parks Stacey
Titolo	The insider's guide to independent film distribution // Stacey Parks
Pubbl/distr/stampa	Amsterdam ; ; Boston : , : Elsevier/Focal Press, , 2012
ISBN	1-136-06645-4 1-136-06646-2 1-283-44796-7 9786613447968 0-240-81756-7
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (169 p.)
Disciplina	384.84
Soggetti	Motion pictures - Marketing Motion pictures - Distribution Motion pictures - Production and direction Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A Recent History of Distribution -- Before You Start Production: Getting a Leg-Up on Distribution -- Financing Strategies for Distribution -- Production & Post Geared Towards Distribution -- It's in the Can, Now What? -- Getting a Distribution Deal and What to Expect -- After the Distribution Deal.
Sommario/riassunto	Innovation in technology means that almost anyone can make an independent film these days. Although this may be good news for aspiring filmmakers, it also means that the oversupply of independent films on the market has caused acquisition prices to dramatically decrease. As a result, producers and investors rarely recover their initial investment in the films they make. But don't be discouraged! Use this book to learn the realities of the market in advance and map out a winning distribution plan. This comprehensive manual for filmmakers and producers dedicated to film distribution an