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Titolo	Inside the TV writer's room [[electronic resource]] : practical advice for succeeding in television / / edited by Lawrence Meyers
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Collana	Television and popular culture
Altri autori (Persone)	MeyersLawrence
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	How to break in; or, Why it's all so random -- How to be a TV staff writer; or, Why there is no I in team -- How to make your writing personal; or, Why you must take the "me" out of it -- How to be a better writer; or, Why that college degree matters -- How to find your voice; or, Why theme is important -- How to embrace or ignore your past; or, Why you must say yes -- How to start writing; or, Why writer's block is bunk -- How to really write a teleplay; or, Why it's about process, not product -- How to run a show; or, Why you should be careful what you wish for -- Case study : Tim Kring and Heroes.