

1. Record Nr.	UNINA9910457843403321
Titolo	Inside the TV writer's room [[electronic resource]] : practical advice for succeeding in television / / edited by Lawrence Meyers
Pubbl/distr/stampa	Syracuse, N.Y., : Syracuse University Press, 2010
ISBN	0-8156-5138-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (213 p.)
Collana	Television and popular culture
Altri autori (Persone)	MeyersLawrence
Disciplina	808/066791
Soggetti	Television authorship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	How to break in; or, Why it's all so random -- How to be a TV staff writer; or, Why there is no I in team -- How to make your writing personal; or, Why you must take the "me" out of it -- How to be a better writer; or, Why that college degree matters -- How to find your voice; or, Why theme is important -- How to embrace or ignore your past; or, Why you must say yes -- How to start writing; or, Why writer's block is bunk -- How to really write a teleplay; or, Why it's about process, not product -- How to run a show; or, Why you should be careful what you wish for -- Case study : Tim Kring and Heroes.