Record Nr. UNINA9910457828703321 Autore Yamawaki Hideki **Titolo** Japanese exports and foreign direct investment: imperfect competition in international markets / / Hideki Yamawaki [[electronic resource]] Cambridge:,: Cambridge University Press,, 2007 Pubbl/distr/stampa 1-107-18048-1 **ISBN** 1-280-91748-2 9786610917488 0-511-29007-1 0-511-29067-5 0-511-28881-6 0-511-30196-0 0-511-61903-0 0-511-28949-9 Descrizione fisica 1 online resource (xix, 267 pages) : digital, PDF file(s) Classificazione 83.42 382.0952 Disciplina Soggetti Exports - Japan Competition, Imperfect - Japan Japan Commerce Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Title from publisher's bibliographic system (viewed on 05 Oct 2015). Note generali Includes bibliographical references (p. 233-253) and indexes. Nota di bibliografia Nota di contenuto Cover; Half-title; Title; Copyright; Dedication; Contents; Tables; Figures; Preface; 1 Introduction; 2 Export Pricing under Imperfect Competition: 3 Export Price, Learning, and Domestic Demand Disturbances: 4 Foreign Market Structure, Export Price, and Profitability; 5 Competitive Advantage and Export Performance; 6 Entry into the European and U.S. Manufacturing Industries; 7 Strategic Interactions in Cross-Market Entry; 8 Responses of Foreign Firms to Japanese Competition; 9 Exit in the U.S. Manufacturing Industries; 10 Interpreting the Empirical Findings: 11 Implications: Appendixes ReferencesAuthor Index; Subject Index

This book addresses the question of how competition takes place in international manufacturing industries. It examines patterns of rivalry

Sommario/riassunto

among firms from different countries across national boundaries and their influences on international trade and investment. By using various data on Japanese firms in manufacturing industries from the late 1950s through the early 2000s, the first part of this book presents a series of empirical analyses that examines effects of market structure on export pricing, linkages of domestic and foreign market structures on trade performance, and patterns of oligopolistic interactions among firms from different countries in exporting. The second part of this book deals with the impact of strategic interactions on foreign direct investment. In particular, the book examines 'bunching' in foreign direct investment, strategic interactions in intra-industry cross-market foreign direct investment, and their effects on entry patterns and post-entry performance.