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Descrizione fisica	1 online resource (196 p.)
Altri autori (Persone)	AupersStef <1969-> KosterWillem de
Disciplina	302.5/4
Soggetti	Individualism Individuality Social conflict Social control Electronic books.
Lingua di pubblicazione	Inglese
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Note generali	First published 2011 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Cover""; ""Contents ""; ""Acknowledgments""; ""1 Introduction: The Myth of Individualization and the Dream of Individualism""; ""2 Agony of Choice?: The Social Embeddedness of Consumer Decisions""; ""3 Beyond the Spiritual Supermarket""; ""4 a€?Be Who You Want to Bea€??: Commodified Agency in Online Computer Games""; ""5 a€?Stormfront is like a Second Home to Mea€??: Social Exclusion of Right-Wing Extremists""; ""6 Contesting Individualism Online""; ""7 Two Lefts and Two Rights: Class Voting and Cultural Voting in the Netherlands, 2002"" ""8 One Nation without God?: Post-Christian Cultural Conflict in the Netherlands""""9 Secular Intolerance in a Post-Christian Society: The Case of Islam in the Netherlands""; ""Bibliography""; ""Index""; ""A"";

"B"; "C"; "D"; "E"; "F"; "G"; "H"; "I"; "J"; "K"; "L"; "M";  
"N"; "O"; "P"; "R"; "S"; "T"; "V"; "W"; "Y"; "Z"

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## Sommario/riassunto

Paradoxes of Individualization addresses one of the most hotly debated issues in contemporary sociology: whether a process of individualization is liberating selves from society so as to make them the authors of their personal biographies. The book adopts a cultural-sociological approach that firmly rejects such a notion of individualization as naive. The process is instead conceptualized as an increasing social significance of moral notions of individual liberty, personal authenticity and cultural tolerance, which informs two paradoxes. Firstly, chapters about consumer behavior, computer gami

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